



All Canada Sheep Classic 2013 Catalogue Advertising

The Classic Catalogue is distributed to purebred breeders registered with Canadian Livestock Records Corporation, as well as other purebred breeders, commercial sheep producers, industry related businesses and buyers throughout Canada. Additional copies will be available during the Classic event. Many keep these catalogues for future reference, for breeder and industry contacts.

Name: _____

Address: _____

Email: _____ Phone: (____) _____

ADVERTISING SPACE:

Business card	3.5" wide x 2" high	\$ 50 x _____ = _____
Quarter page	3.75" wide x 5" high	\$125 x _____ = _____
Half page (vertical)	3.75" wide x 10" high	\$200 x _____ = _____
Half page (horizontal)	7.5" wide x 5" high	\$200 x _____ = _____
Full page	7.5" wide x 10" high	\$300 x _____ = _____
Centerfold (2 pages)	15" wide x 10" high	\$500 x <u> 1 </u> = _____
Inside front cover	7.5" wide x 10" high	\$500 x <u> 1 </u> = _____
Inside back cover	7.5" wide x 10" high	\$500 x <u> 1 </u> = _____
Back cover	7.5" wide x 10" high	\$1000 x <u> 1 </u> = _____

TOTAL _____

Please add applicable taxes to **advertising** fees:

13% HST to all fees for ON, NB, & NL

12 % HST to all fees for BC

15% HST to all fees for NS

5% GST to all fees for all other provinces

PAYMENT:

Advertising fees may be paid by cheque, VISA or MasterCard.

Cheques should be made payable to the Canadian Sheep Breeders' Association.

Or, credit card: # _____ Exp ____/____

DEADLINE FOR PUBLICATION IS APRIL 12, 2013

- All ads will be in black and white.
- Advertising on cover pages and centerfold is on a first-come, first-served basis.

- The CSBA reserves the right to refuse any ad deemed not suitable.
- Camera-ready ads: We require a resolution of 300 dpi or higher.
- Please make sure your ad fits the dimensions shown above.
- Ad must be in .jpg or .pdf files.
- Non-camera-ready ads: If you need us to create the ad for you, please send photographs, line drawings, logos or email to the contact information below.
- Photographs sent by email should have a resolution of 300 dpi or greater. If your logos or line drawings are very small, please scan them at a resolution of 600 dpi or larger, so that we can enlarge them for your ad.

Material and payment may be sent via mail, email or fax to:

Canadian Sheep Breeders' Association
 RR 2, Site 7, Box 46 Bluffton, AB T0C 0M0
office@sheepbreeders.ca Fax: 1-877-207-2541

For more information:
Stacey White (CSBA)
1-866-956-1116
office@sheepbreeders.ca

